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### UM co-hosts teleconferences featuring business gurus

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# The University of Montana

## NEWS RELEASE

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Aug. 5, 1996

### UM CO-HOSTS TELECONFERENCES FEATURING BUSINESS GURUS

#### MISSOULA—

Three of the world's top business consultants will come to Montana audiences via closed circuit this fall in a four-part global series presenting new ways to improve personal and organizational competitiveness.

The "Worldwide Lessons in Leadership Series," co-hosted by The University of Montana—Missoula and Fortune magazine, features business gurus Stephen Covey, Tom Peters and Peter Senge.

Teleconference registrants can watch the series at Fairmont Hot Springs Resort, near Anaconda, the Holiday Inn in Great Falls or Ruby's Reserve Street Inn in Missoula. The dates are Thursday, Sept. 12; Tuesday, Oct. 1; Wednesday, Oct. 23; and Friday, Nov. 15.

The first program, scheduled from 10 a.m. to 4:30 p.m. on Sept. 12, will bring Covey, Peters and Senge together for the first time in a discussion, "How To Make Your Team Unstoppable," moderated by ABC news correspondent Catherine Crier.

Covey wrote "The 7 Habits of Highly Effective People," the world's top-selling book on personal and professional development. Peters, co-author of "In Search of Excellence," is the world's all-time best-selling business author. Senge wrote "The Fifth Discipline: The Art and Practice of the Learning Organization" and is considered the world's top authority on building learning organizations.

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The second, third and fourth programs in the series will feature Covey in detailed discussions of his famed "7 Habits." The program titles and times are

- "Personal Effectiveness," 10 a.m.-1:30 p.m. Oct. 1.
- "Group Effectiveness," 10 a.m.-1:30 p.m. Oct. 23.
- "Fortune 500 Forum" followed by Covey's presentation, "Organizational Effectiveness," 10 a.m.-2:30 p.m. Nov. 15.

Groups will receive discount ticket prices as follows: 30 or more team members pay \$259 a person; 20-29 team members, \$269/person; 10-19 team members, \$279/person; three to nine team members, \$289/person; and one or two team members, \$299/person.

An extra \$50 per ticket will be charged for registrations after Sept. 3. Cancellations after Sept. 12 will not be accepted, but tickets are transferable.

The registration fee includes all four dates, light meals on Sept. 12 and Nov. 15, refreshments each day and program materials.

To register or get more information, call (800) 689-9771 or write to Lessons in Leadership, P.O. Box 22233, Lexington, KY 40522.

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**Contact:** Gerry Baertsch, director of conferences and institutes, UM's Center for Continuing Education and Summer Programs, (406) 243-4603.

**Note to media:** A limited number of free tickets are available for members of the media covering the program who identify themselves in advance by calling Baertsch. Call after Aug. 26.

University Communications will send photos of Covey, Peters and Senge on request. Call (406) 243-5547 or (406) 243-4825.

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